

ETLG Meeting February 3, 2014

1:00-2:30 pm

Attendees:

Tom Andriola

Shoreh Bozorgmehri

Israel Fletes

Jeff Henry

Mary-Ellen Kreher

Larry Loehner

George Michaels

Gail Persily

Jim Phillips

Rose Rocchio

Jenn Stringer

Dan Suchy

Michael Sullivan

Todd Van Zandt

1. Roll call at 1:05 pm – Jeff Henry
2. Click through/third-party agreements update – Mary-Ellen Kreher
 - Mary-Ellen shared a document (available in February 3, 2014 Meeting Agenda on ETLG Wiki) that contains guidance from UCOP General Counsel's office regarding the use of third party services.
 - UCOE has found that some faculty are using Twitter and giving students points for responding first to questions on Twitter, which raises real implications for third-party agreements.
 - This concern covers any instance where faculty ask students to sign up for accounts, share work through third-party services, or share their own intellectual property via a third-party service.
 - UCOE's guidance to faculty is to not require third-party accounts to participate in UCOE courses based on the recommendations of General Counsel.

- Jenn noted that this is at odds with UCOP's use of Google Hangouts on the part of President Napolitano and that further clarifications regarding the policy are needed in response to the document shared by Mary-Ellen.
3. Update on poll for annual face-to-face meetings – Jim Phillips
 - Jim shared that the measure to tie the annual meeting of ETLG to UCCSC failed.
 - The group needs to begin planning soon for the Summer 2014 annual meeting.
 4. Online Learning Summit – Todd Van Zandt
 - Todd asked if anyone had been invited to the Online Learning Summit at UC Berkeley.
 - Jenn shared that the meeting grew out of the EdX consortium and is intended to be a day and a half summit of high level campus officials to discuss the direction of online learning.
 - Anyone interested in more information about the summit can speak to Jenn.
 - This meeting is different from the Common Solutions Group, which is more of an IT group with an administrative focus. However, the Common Solutions Group has had a growing interest in instructional tools in recent years.
 5. Cloud and Social Media Task Force – Jenn Stringer
 - Based on the discussion of click through/third-party agreements earlier in the call, Jenn and David will refocus the Cloud and Social Media Task Force to consider the document shared by Mary-Ellen.
 - The group will put out a Doodle poll in the next few weeks to convene the next meeting and draft a response to the document asking for specific points of clarification.
 6. Opportunities in Educational Technology – Tom Andriola, CIO, UCOP
 - Tom is the new system-wide CIO for UC.
 - He reported that President Napolitano has provided an opportunity to increase the role of educational technology at UC
 - The idea of cross-campus collaboration has broad support throughout UC at the campus level.
 - An area of emphasis for President Napolitano is streamlining the integration of transfer students into UC. Technology has the potential to achieve this goal in a variety of ways.
 - Governor Brown has dedicated \$50 million in the budget for higher education to increase 4 year graduation rates and the overall number of graduates.
 - Tom floated the idea of an educational technology summit that would be held face-to-face to find ways of elevating educational technology at UC.
 - Tom wants to promote more aggressive use of educational technology, as well as more innovative uses.
 - Tom emphasized the continued need for ETLG to push ideas up to the ITLC.
 7. Response to ITLC request for discussion/direction items – Jeff Henry
 - Rose suggested cross-campus collaboration on providing courses available to transfer students that they have have trouble getting into. For-credit online courses

could solve this need. UCSB has focused on courses like these in their online summer courses.

- ETLG as a sounding board for ITLC. Quarterly check ins between the two groups could increase collaboration between them.
- Inviting Tom to the annual ETLG meeting
- Improved ways of individual campuses sharing what they're doing with other campuses.
- A space on [the ETLG Wiki](#) has been created for members to add further thoughts.