



INFORMATION & EDUCATIONAL TECHNOLOGY
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December 17, 2009

To:

Chair: Elizabeth Gibson, Director, IET-Academic Technology Services, UC Davis
Vice-Chair: Mara Hancock, Director of Educational Technology, UC Berkeley
Members: Henry, Jeff – Director of Academic Computing and Media Services, UC Dan Diego
McGrath, Larry – Director of Computing Support Services, UC Riverside
Loeher, Larry – Associate Vice Provost and Director, Office of Instructional Development, UCLA
Michaels, George – Executive Director of Instructional Development, UCSB
Carlson, Doug – Registrar, UCSF
Walden, Briandy – Manager, Academic Web Technologies, UC Irvine
Volkerts, Chris – Manager, Communications and IT Planning, UC Merced
O’Neal, Chris – Assoc. Director, Teaching, Learning and Technology Center, UC Irvine
Phillips, Jim – Director of Learning Technologies, UC Santa Cruz

Members at Large:

Bozorgmehri, Shohreh - Director, Academic & Network Applications, UC Irvine
- Member, Ad Hoc Committee on Online Teaching and Learning
Epperson, Matt– Operations Manager, Educational Technology Services, UCSF

Re: Charge to the Educational Technology Leadership Group

This letter is to thank-you for your willingness to serve on the UC Educational Technology Leadership Group (ETLG) for the year 2009-2010. I am delighted to be the appointed IT Leadership Council (ITLC) Liaison to the ETLG, a standing committee of the ITLC.

The chair of the committee for 2009-10 through summer, 2011 is Elizabeth Gibson, Director of Academic Technology Services at UC Davis. Mara Hancock, Director of Educational Technology at UC Berkeley, was elected Vice Chair at the first ETLG meeting held October 30, 2009. Mara as current Vice Chair will then take over as Chair of the ETLG in the summer of 2011.

Based on the white paper provided to the ITLC and our own discussions together, let me propose the following on behalf of the ITLC, as the ETLG’s initial charge:

- Provide analysis, information-gathering, and recommendations on a wide range of educational technology issues and initiatives referred for consideration by the ITLC and UCOP;
- Identify, assess, and make recommendations on promising emerging technologies and future directions for educational technology for UC;
- Promote cross-UC campus communications related to educational technology, through Working Groups (WG) associated with and reporting to the ETLG. These WGs will focus on such areas as online teaching and learning, pedagogy and technology, learning spaces, media production, etc.

- Investigate various methodologies and instruments for the analysis of the effectiveness of technologies and related programs in improving both teaching and learning; and to make recommendations regarding how to effect this kind of evaluation broadly on our campuses and collectively across our campuses, so we are confident in the value of our investments for education;
- Building a sense of community and collaboration around educational technology across our campuses.

In carrying out its mission, the ETLG consults broadly on issues and priorities relating to the effective use of technology in teaching and learning. In particular, the ETLG must have the benefit of strong engagement of the Working Groups, as well as strong communications with both the ITLC Sponsor, the ITLC and the Vice Provost for Academic Programs and Planning Coordination (APPC).

For the ETLG's consideration this year, the following topics are offered:

- Develop the organizational structure that will become the fully functional ETLG (i.e. Working Groups, charge letters, reporting structure and events, assignments to WG, reporting to ITLC, etc.);
- Work closely with the VP-APPC from UCOP on Online Instruction;
- Explore ways that our campuses can be collaborative, that will lead to better efficiencies in offering services. For example, the possibility of fewer but larger instances of instructional applications;
- Educational technologies assessment -- Investigate and recommend ways to assess the effectiveness of technologies and applications currently available on our campuses;
- Respond to the extraordinary budgetary challenges of 2009 and onwards, through effective collaboration.

Each campus representative on the ETLG is jointly appointed by their campus representative on the ITLC and appropriate Senior Leadership on each campus. The WG members are appointed by ETLG members, in consultation with appropriate leadership on each campus. The ETLG reports progress, findings and recommendations to ITLC through the ITLC Liaison informally on a quarterly basis. At the end of each academic year, the ETLG summarizes its activities and presents its recommendations in a brief but formal report to ITLC.

The term for the chair of the ETLG is two (2) years. The term for vice-chair is one (1) year, with the option to extend to two (2) years. A Chair must have served as Vice Chair for at least 1 year, or, have 90% approval from the membership, to bypass this requirement.

If you are unable to serve on this committee, please contact Elizabeth (Liz) Gibson (emgibson@ucdavis.edu). Liz will follow up with senior leadership on your campus, to determine a replacement for your campus.

Sincerely,



Peter M. Siegel
 ITLC Liaison to the Educational Technology Leadership Group
 CIO and Vice Provost
 Information and Educational Technology
 UC Davis

Cc: ITLC Executive Committee