

## Summary Report, 2011-2012

Evaluation, Assessment and Accreditation Working Group  
Educational Technology Leadership Group (ETLG), University of California

### **EAA Members**

Chair: Lisa Berry (UCSB)  
Primary Liaison: Larry Loeher (UCLA)  
Secondary Liaison: George Michaels (UCSB)

#### Members:

Joanne Valli-Meredith, UC Los Angeles  
Laura Martin, UC Merced  
Anne Zanzucchi, UC Merced  
Junelyn Peeples, UC Riverside  
Rebecca Peet, UC Santa Cruz  
Kumiko Haas, UC Los Angeles  
Cynthia Schragger, UC Berkeley  
Lisa Rothrauff, UC Berkeley  
Chris Procello, UC Irvine  
De Gallow, UC Irvine  
Leo Schouest, UC Riverside  
Jim Phillips, UC Santa Cruz  
Stephen Hamilton, UC San Diego  
Chandler Mayfield, UC San Francisco  
Sylvia DeCoursey, UC San Francisco

### **Meetings and Participation**

The EAA working group met every 1-2 months to discuss issues and topics outlined in our charge letter. In addition to the monthly phone meetings, we meet face to face once a year. There are typically about 4-7 members who participate in the monthly meetings, which provides a “critical mass” for fruitful conversations. Our meeting notes are posted to the EAA GoogleDocs site, along with other materials contributed by our members.

### **Topics of Year 2012/13 Meetings**

May: The use of e-portfolios at UC Merced

April: Online course evaluations at UCI and UCR—conversation facilitated by Briandy Walden, De Gallow and Gladis Herrera-Berkowitz

March: Discussion of the NILO paper, “Assessing Learning in Online Education: the Role of Technology in Improving Student Learning Outcomes”

January: We explored the idea of collaborating with the Learning Platforms sub-committee on developing analytics to assess student learning in online environments. A second topic of the meeting was what questions to explore in the initial transition from paper to online evaluation (beyond response rates)

November: How to measure/justify educational technologies? Different campuses have different strategies: what can we learn from each other?

October: Discussion of evaluation of student learning, including course-specific learning outcomes, student e-portfolios, assessment/evaluation in online courses.

### **Highlights of 2012/13:**

- The November discussion revealed that few campuses are undertaking a research-based approach to the measurement and evaluation of educational technologies. We had a constructive conversation about various approaches to the cost/benefit analyses of education technologies.
- In response to the March meeting, we generated the document, “10 ideas for Assessment, Evaluation and Feedback in the Online Learning Environment” (available on the EAA webpage of the ETLG website).
- The April discussion of the move to online course evaluations provided valuable ideas for improving response rates, avoiding common pitfalls, and strategies to get faculty buy in. The conversation was recorded and can be accessed at:  
<http://gauchocast.ucsb.edu/Panopto/Pages/Viewer/Default.aspx?id=118599f5-ca2a-4936-b37f-3b24c32eb173>

### **Looking forward:**

The EAA working group will gather for our annual face-to-face meeting on August 6th at UC Berkeley. At this meeting, we will set priorities for the coming year and revise our charges. We hope to increase participation in the coming year so that all of the UC campuses can be represented.