



Educational Technology Leadership Group

ETLG – Meeting Minutes	Date: November 19, 2012 Time: 1:00-2:30 Location: Conference Call
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ETLG Website: <https://spaces.ais.ucla.edu/display/ucetlg/Educational+Technology+Leadership+Group>

ATTENDING ETLG MEMBERS

<input type="checkbox"/>	Kirk Alexander (UCOE Rep.)	<input checked="" type="checkbox"/>	Larry Loeher (UCLA)
<input type="checkbox"/>	Shohreh Bozorgmehri (UCI)	<input checked="" type="checkbox"/>	George Michaels (UCSB)
<input type="checkbox"/>	Jim Davis (ITLC Liaison)	<input type="checkbox"/>	Gail Persily (UCSF)
<input type="checkbox"/>	John DeAngelo (UCSF)	<input checked="" type="checkbox"/>	Jim Phillips (UCSC)
<input checked="" type="checkbox"/>	Israel Fletes (UCR)	<input checked="" type="checkbox"/>	Rose Rocchio (Collaborative Technologies Group Rep.)
<input checked="" type="checkbox"/>	De Gallow (UCI)	<input type="checkbox"/>	Dana Roode (ITLC Liaison)
<input checked="" type="checkbox"/>	Jeff Henry (UCSD)	<input checked="" type="checkbox"/>	Dan Suchy (UCSD)
<input checked="" type="checkbox"/>	Ben Hubbard (UCB)	<input type="checkbox"/>	Mike Truong (UCM)
<input type="checkbox"/>	Mary-Ellen Kreher (UCOE Rep.)	<input checked="" type="checkbox"/>	Paul VerWey (UCD)
<input checked="" type="checkbox"/>	David Levin (UCD)		

DISCUSSION ITEMS

1.	Approve Minutes
2.	Online Education
3.	UCSC Campus Update
4.	IMS Global Update
5.	New Business
6.	Review Meeting Dates

ACTION ITEMS – OPEN (SEE APPENDIX FOR COMPLETED ACTION ITEMS)

#	Task	Responsible Party	Due Date	Status
1.	Determine list of issues we want ITLC to consider at their Feb 5-6 meeting	All	ASAP	Open
2.	Check availability for face-to-face at UCLA in late Jan / early Feb to discuss OE	All	TBD	Open
3.	UCR campus update	Israel	Dec 3	Open
4.	UCSB campus update	George	Jan 7	Open
5.	UCD campus update	David	Feb 4	Open
6.	Jim to serve as broker on SensusAccess – send him info if you want in	Jim / All	ASAP	Open
7.	Consider sharing your use policy on iTunesU / Digital Content	All	ASAP	Open
8.	Organize the next meeting of UC / rSmart discussions (UCM, UCD, UCSC, UCSC Extension, UCOE) – other ETLG members maybe too – UCI / Shohreh.	David / Jim	ASAP	Open
9.	Coordinate Keith Williams conf call on UCOE. Assist on communication of UCOE efforts / decisions to CTL folks	Jeff	ASAP	Open
10.	Contact Mark Cianca for a future presentation to ETLG on the Service Bus functionality	Jim	ASAP	Open
11.	Please share UCI policy on online instruction with ETLG	Shohreh / Jim	ASAP	Open
12.	Please share annual survey doc	Israel / Jeff	ASAP	Open
13.	Please share use cases of v-labs with Learning Spaces workgroup chair	Jim	ASAP	Open
14.	Jim to organize COGI demo for ETLG and CTL	Jim / Kirk	ASAP	Open
15.	Refine Google group for ETLG campus updates presentations (confidential)	Jim	ASAP	Open



NEXT MEETING		
Date	Time	Location
Dec 3, 2012	1:00-2:30	Conf Call

GUESTS: None

DISCUSSION

ANNOUNCEMENTS

- Ben announced that Jenn Stringer was selected to be the new Director of ETS / Associate CIO of Academic Engagement at UCB. Jenn is coming from NYU where she is Director of Academic Technology Services. Jenn worked previously as Director of Ed Tech at Stanford Med and is a grad of UCSC. She will start at UCB in late Feb.
- eText task force changes and updates (no UC is participating in the spring pilot with Educause)
- SLASIAC update
 - A subcommittee will review the policy on instructional materials
 - Collaborative possibilities with Sheryl Vacca and the UC Office of Ethics, Compliance and Audit - potential work together on copyright self service training
- Workgroup updates from liaisons
 - De reported that IDFS is pulling together campus reports on online materials available (possible systemwide sharing), less emphasis on training focused on “how to teach online”
 - Paul reported that Media Production workgroup had a great meeting with Business Ops and that they will meet again in 2013. They discussed rates, recharge expectations, etc. The media production workgroup will also meet in December.
 - Jim reported that Instructional Applications workgroup did a debrief on Educause and also Oliver gave a demo of CalCentral / Canvas – looks great.
- Possible ETLG meet up at DETCHE in Marina Del Rey Marriott - November 27-30
 - Israel, Jeff, Paul, and a few others (Briandy I believe said she is attending in a workgroup conf call) indicated they will be attending DETCHE. Informal meet ups are encouraged.
- Establish schedule of campus updates (who would like to present at our December conf call?)
 - December – UCR (Israel)
 - January – UCSB (George)
 - February – UC Davis (David)
- Turnitin Update - Final draft of doc discussed.
 - **Agreed: ETLG will prompt TAS periodically to consider developments concerning Turnitin pricing and the opportunity for a multi-campus agreement.**
 - **Action Item: Jim to send Turnitin doc to ITLC via our reps.**
- Starfish Solutions <http://www.starfishsolutions.com> Update on UCB.
 - Ben and his group are working on integration between CalCentral and Starfish. Jim encouraged Simon at UCB to include multi-campus language in the contract.
- SensusAccess <http://sensusaccess.com> Final version of contract (includes multi-campus language)
 - Possible participants include: UCD, UCI, UCB, Rose said UCLA is considering, UCSD is also possible... **Action Item: Jim to follow up when vendor accepts and contract if finalized. Jim to serve as broker / single point of contact to coordinate (with campuses and EALT).**

1. Approve minutes (October 1, 2012 meeting, posted)

2. Online Education Discussion

- Update on UCOE (Mary-Ellen is not available but will follow up with an update at our December 3 ETLG conf call)

- ITLC interest in OE and our role as ETLG – We should surface issues we see to ITLC regarding UCOE (in addition to the direct communication that will occur between UCOE and ITLC).
- Updates from George and De on events they have had at their campuses
 - De indicated that her group has been working on:
 - Tutorial on plagiarism / Academic Honesty – UCI has 4.5 minute video on it that turned out really nice.
 - Library copyright workshop – for faculty members and their use of copyright protected materials in instruction
 - Thanks to their ed tech fee, they now have an instructional designer who has given some workshops on online tools
 - Chris O’Neil is giving ed tech brown bags, including iClicker, Google apps, web conferencing and their lecture capture system – mediasite
 - Shohreh is leading a “LMS Futures” group at UCI as they consider options (or just improve existing homegrown system)
 - UCOE Instructional Designer also hosted a workshop (low turnout)
 - Nov. 14 Colloquy on MOOCs / Open courseware – not much attendance but a good discussion (UNEX emphasis on “access” vs. faculty position that “access is not learning”). The philosophy is different between the two camps and may also be differentiated from the motivation / philosophy of UCOE.
 - George on the UCSB faculty forum:
 - 45% faculty, 35% staff, 14% grad students, 6% undergrad in attendance
 - George posted a short report on the ETLG website
 - In that forum, there were presentations by faculty and a report by Prof. Yun that dispels some of the myths around Online Education.
 - The 4 main takeaways were:
 - Faculty at UCSB are fairly supportive of blended instruction and even fully online courses but are understandably wary about replacing face to face
 - Development of online education needs to be driven by departments and faculty rather than driven by efficiencies and cost savings
 - Campus needs to think about support structures and provide assistance to faculty and students to be successful in online education endeavors
 - Need overall strategic program - a campus wide strategy with [aspirational] policies and clear procedures
 - Faculty at UCSB saw this event as the first in a series of conversations to take place this year. See George’s report for more info.
 - When this was discussed at the Ed Tech Leadership Group conf call yesterday, UCI and UCLA indicated that the 4 points above pretty much represent the position of their faculty as well.
- ETLG members agreed that whether we want to do this or not, and regardless the type (for profit, MOOC, etc.), support for this is coming our way.
- Review of initial ETLG web page to collect and process info on Online Education: <https://spaces.ais.ucla.edu/display/ucetlg/ETLG+Analysis+of+Online+Education>
- **Outstanding questions on OE: Role of library in OE? Shared software across student populations (cross campus, non matriculated who reside outside of CA, USA)?**

3. Rose's Update on IMS Global meeting / Debrief on Educause Conf

- Learning Tools Integration (LTI): LTI 2 is more integrated, allowing multiple sets of information to pass back and forth
- Mozilla openbadges (for more info see: <http://openbadges.org/en-US/>) Rose described how badges / certificates of proficiency are often silo-ed (like Kahn Academy or Code Academy) and that IMS is thinking about how to create some standards around this, focusing on Mozilla’s badge back pack.
- Interesting **Open Badge effort by Mozilla** in the works:
- <http://openbadges.org/en-US/>
- <https://wiki.mozilla.org/Badges>

- Badges need open standards that are verifiable, secure handshakes – and IMS can help to leverage these smtp standards, encryption and signing components... that comprise the Mozilla badge effort.
- Badges + Moocs = improved level of understanding of student proficiency / mastery of skill sets. They tell interested parties that you, the student, are learning something
- This (micro) credentialing is key to Udacity, Coursera, EdX, as well so that students can assert that they have a skill, have completed a specific individual achievement, etc. This helps as students move (in a digital world) into a variety of different work / life contexts.
- Example: Web developer badge at Mozilla shows that you have mastered basic web skills.
- Badges are like small assertions about yourself that you carry with you around the web... a learning accrual system that can also be used within gamification, making games a positive thing for more than just fun.
- Nov 3 video on Badges (7 minutes; presenter is Sunny Lee, the Product/Partner Manager at Mozilla Foundation) http://www.youtube.com/watch?v=k4Y8-qvUn5Q&list=PLhdwy3ASoEfm1QeH0kfNnLWUqv4IE1pPs&index=21&feature=plpp_video
- See also Mozilla “Persona” – decentralized authentication system (like Facebook connect but with Mozilla’s positive attitude about privacy). Persona is deployed with the Mozilla’s badge backpack.
- Universities might start seeing applicants arrive with badges in their admission applications... and the hope is that these badges will provide more relevance.
- Interesting Educational Portfolio – Cloud based solution:
 - <https://pathbrite.com/>
- Interesting Responsive Design LMS’s coming into the market:
 - Cengage’s MindTap product: <http://www.cengagesites.com/academic/?site=5232>
 - McGraw Hill’s Connect product: http://connect.mcgraw-hill.com/connectweb/static_pages/index/index.html
 - Learning Mate’s GoClass product: <http://www.goclass.com/questapp/index.aspx>
- Interesting eText / vWhiteboard products to check out:
 - From VitalSource (Ingram):
 - Bookshelf: <http://bookshelf.vitalsource.com/>
 - Vlesson: <http://www.vitalsource.com/pages/vlesson.aspx>
 - Vpage: <http://www.vitalsource.com/pages/vpage.aspx>
- Good Presentation at Educause 2012
 - See “MOOCs: The Coming Revolution?” - Presented by Daphne Koller, Brian D. Voss <http://www.educause.edu/annual-conference/2012/moocs-coming-revolution-sponsored-presidio>
 - Rose also reported that the LMS booths were quite crowded.
 - Ben also mentioned the canvas network, which allows users to create an open public course for free... but is especially useful to canvas campuses that can “mooc-ify” a course by a simple flip of a switch – allowing certain courses to remain private (ferpa, faculty IP, copyright, etc.) and other courses to be free and open. See <https://www.canvas.net>
 - In discussing Coursera, it was observed that faculty own their own IP, but grant to Coursera rights to use and distribute for a defined number of terms – enough to make it pay off for Coursera but not “in perpetuity.”
 - University of Phoenix’s tech group – the Apollo Group – is also coming forward with a similar LMS (private / MOOC) and is in talks with several schools about a pilot....

4. Jim's Update on UCSC

- <http://its.ucsc.edu/about/its-units/learntech/services.html>
- <https://pathbrite.com/portfolio/P7dMfPpJM/uc-santa-cruz>
- Some interest expressed in Pathbrite as a portfolio tool – Jim used pathbrite as a presentation tool above.
- Discussion on iTunes U policy ensued – consideration of policy as it pertains to instructional digital content
 - UCB declined use of “coursebuilder” in iTunesU because it would have necessitated campus authentication
 - UCB and other campuses feed into iTunesU via RSS feeds and this greatly simplifies the upload process. This also simplifies admin

- Israel asked for the use policy **Action Item: please consider sharing your use policy on iTunesU / Digital Content production, use and storage (learning object lifecycle type info if you have any).**
- Ben provided a link to the policies of UCB's webcast.berkeley program:
<http://ets.berkeley.edu/help/webcast-help-center>

5. New Business

- Budget impacts for campuses
- Online Education – need for ETLG face to face to discuss more intensively / one-day ETLG summit in later Jan or early Feb. UCLA to host.
- ITLC meeting in February 5-6: focus on ed tech issues – need to produce a two hour agenda of topics we would like ITLC / UC CIOs to consider.
- Opencast Matterhorn un-conference in San Diego 1/30-2/1/2013
- <http://opencast.org/article/opencast-matterhorn-2013-san-diego-unconference-registration-and-call-proposals-now-open> – for campuses interested in Matterhorn deployment.
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6. Review Upcoming Meetings

2012

- December 3, 2012

2013

- January 7, 2013
- February 4, 2013
- March 4, 2013
- April 1, 2013
- May 6, 2013
- June 3, 2013



Appendix

ACTION ITEMS - Completed				
#	Task	Responsible Party	Due Date	Status
1.	Send ETLG link to Frye Institute (http://www.fryeinstitute.org ; deadline is December 16 for those interested)	Jim	ASAP	Complete
2.	Please review the Pedagogical Issues web page and provide feedback. Develop common talking points among ETLG members (to be used as starting points for pedagogical discussions on our respective campuses). Provide any updates on progress on your work at your campuses	All	By Nov. meeting	Complete
3.	Determine UC attendees at DET / CHE, send to ETLG to encourage a meeting / Coordinate DET/CHE meeting get together in December via email	Jim	ASAP	Complete
4.	Mara to send intro email to Oliver Heyer. Then, Jim will invite Oliver to serve as chair of the Instructional Apps workgroup	Mara / Jim	ASAP	Complete
5.	Request for update from EALT (Christine Bagwell) – ask Christine to provide an update at an upcoming ETLG conf call	Jeff / Jim	ASAP	Complete
6.	Request that ITLC support travel for workgroup members so that they can periodically meet in person (once per year or less).	Jim	ASAP	Complete
	Set up a webinar with Epigeum or get log-ins for additional consideration, get licensing info, involve IDFS	Jim	ASAP	Complete
7.	TAS template review – Jim will give a paired down assessment to prompt further commentary by ETLG	Jim	By Aug 15	Complete
8.	Produce a funding request for ITLC so that workgroup / ETLG members can meet face to face at annual meetings (UCCSC, DETCHE, other CA conferences) or to organize their own meetings / take tours to see what others are doing.	Jim	ASAP	Complete
9.	Become familiar with Confluence site, learn to edit, etc. Contact Jim for help https://spaces.ais.ucla.edu/display/ucetlg/Educational+Technology+Leadership+Group	All	ASAP	Complete
10.	Contact Rose if interested in Adobe Connect meeting on June 20	All	Before 6/20	Complete
11.	Send Copyright Recommendations officially to ITLC via Pete Siegel	Jim	ASAP	Complete
12.	Contact Oliver to let him know that the Instructional Applications Workgroup name change to “Instructional Platforms” is OK	Jim	ASAP	Complete
13.	Forward email from Jeff Henry describing UCSD’s revised distance education policy (email originally from UCSD academic senate)	Jim	ASAP	Complete
14.	Workgroup Charge letters to be reviewed by ETLG	Workgroup Chairs + Liaisons	Prior to Oct. 3 Meeting	Complete
15.	Contact Lisa R. to ask IDFS to make a recommendation on Epigeum.	Jim	ASAP	Complete
16.	Post EAA charge sent from George	Jim	ASAP	Complete
17.	Invite CTL folks to Nov. 7, Mar. 5, and June FTF meeting	Jim	ASAP	Complete
18.	View archived webinar on OIPP progress and share with interested parties on your campus http://uc-d.adobeconnect.com/p8pdx280b4/	All	No Due Date	Complete
19.	Establish copyright subcommittee (George, Jeff, Chuck Rose, and Jim) – Update Copyright web page on ETLG site	Jim	ASAP	Complete
20.	Update ETLG website to reflect change to 2 year workgroup charges	Jim	ASAP	Complete
21.	Contact all CTL folks and invite to March ETLG meeting	Jim	ASAP	Complete
22.	Would ETLG members like to meet with Epigeum reps in early January? Let De know. Jan 9 th	All	ASAP	Complete

23.	Please share classroom standards docs	Jeff	ASAP	Complete
24.	Contact Faust at UCM to discuss – Sakai	Jim	ASAP	Complete
25.	Invite CTL folks to March 5 meeting	Jim	ASAP	Complete
26.	Suggest a track on Teaching and Learning for UCCSC or coordinate similar event (replicating the north / south training recently completed by EALT)	Jim	ASAP	Complete
27.	Rose to send info on Chuck Severance IMS presentation / linked data info	Rose	Jan 30	Complete
28.	Jim to draft SOPA response	Jim	ASAP	Complete
29.	Send ITLC presentation slide deck to ETLG	Jim	ASAP	Complete
30.	Create Doodle poll for Copyright Subgroup / invite Marty Brennan (UCLA)	Jim	ASAP	Complete
31.	Check out draft agenda for the ETLG annual meeting	All	ASAP	Complete
32.	Put Rob Abel in touch with Tess Mann regarding presentation on IMS at ETLG Annual meeting	Jim	ASAP	Complete
33.	Please provide updates - Pedagogical Issues discussions on your campuses.	All	Before May	Complete
34.	Clarify with ITLC what they are looking for on the Pedagogical Issues effort	Jim	ASAP	Complete
35.	Please share list of equipment from the UCB “Test Kitchen”	Mara	ASAP	Closed
36.	Put Rob in touch with Tess Mann at UCSD for logistics	Jim	ASAP	Complete
37.	Generate questions for open discussion with Beth Simon / Barbara Sawrey at annual meeting	All	ASAP	Complete
38.	Send out revised agenda for face-to-face meeting. Add more time for a priority setting activity, ask Tess Mann / Kathleen Beyer to add logistical info to our ETLG web site	Jim	ASAP	Complete
39.	Generate ideas on IMS Global and what would be useful for us	Rose	Before F2F	Complete
40.	Draft and send to ETLG a funding request for IDFS to spend \$4K on an event, (approval by email). Dan Greenstein or ITLC may want to collaborate.	Jim	ASAP	Complete
41.	Contact Apple about possible ETLG / CTL meeting at Cupertino	Jim	ASAP	Closed
42.	Send Turnitin Summary doc. to ETLG	Jim	ASAP	Complete
43.	Forward OGC legal advisory Copyright to ETLG, Nancy & Linda B.	Jim	ASAP	Complete
44.	Create eText Task Force space on confluence site	Jim	ASAP	Complete
45.	Follow up with Adam on UCSC status on integration(s) with student info systems across the various campuses	Jim	ASAP	Defer
46.	Distribute form on process to invoice for UCOE activity – referenced by Mara	Mary-Ellen	ASAP	Defer
47.	Share a copy of the UC in 2025 initiative when available	Larry / Jeff	TBD	Defer
48.	Email ETLG with info on an upcoming “Copyright Next Steps” meeting. Work with Nancy and Linda B. at Compliance	Jim	ASAP	Complete
49.	Set up and notify ETLG about a Turnitin conf call	Jim	ASAP	Complete
50.	Select a date to present an update on your campus and workgroup	All	ASAP	Complete
51.	Send Turnitin doc to ITLC (Nov 1, 2012)	Jim	Done	Complete