

# UCSC

Campus Update

March 7, 2016

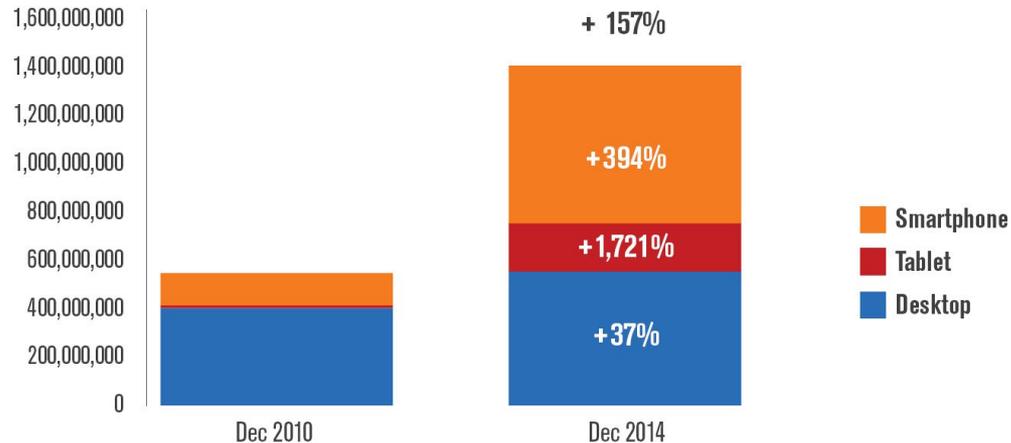
# Drivers

- Channels - Rise of Mobile
- Data
- Demographics

# Channels

## Total Digital Media Time Spent by Platform

Source: comScore Media Metrix Multi-Platform & Mobile Metrix, U.S., Dec 2014 / Dec 2010



# Data

(big, little, siloed, aggregated)

“Learning analytics” and the potential to positively impact student success through data analysis...

But, more specifically, the need to create light connectors to enable bi-directional data flows to / from third-party, cloud-based solutions.

# Demographics

“Mobivores”

Students who use mobile devices:

- Are more sticky (less attrition),
- Consume more services, and
- They spend more \$\$ (with less trepidation) via online payments

# Demographics - Online Payments

Mobile-based applications

Acceptance of micro-transactions (in-app purchases) as normal

Upside potential for more fee-based revenue generation

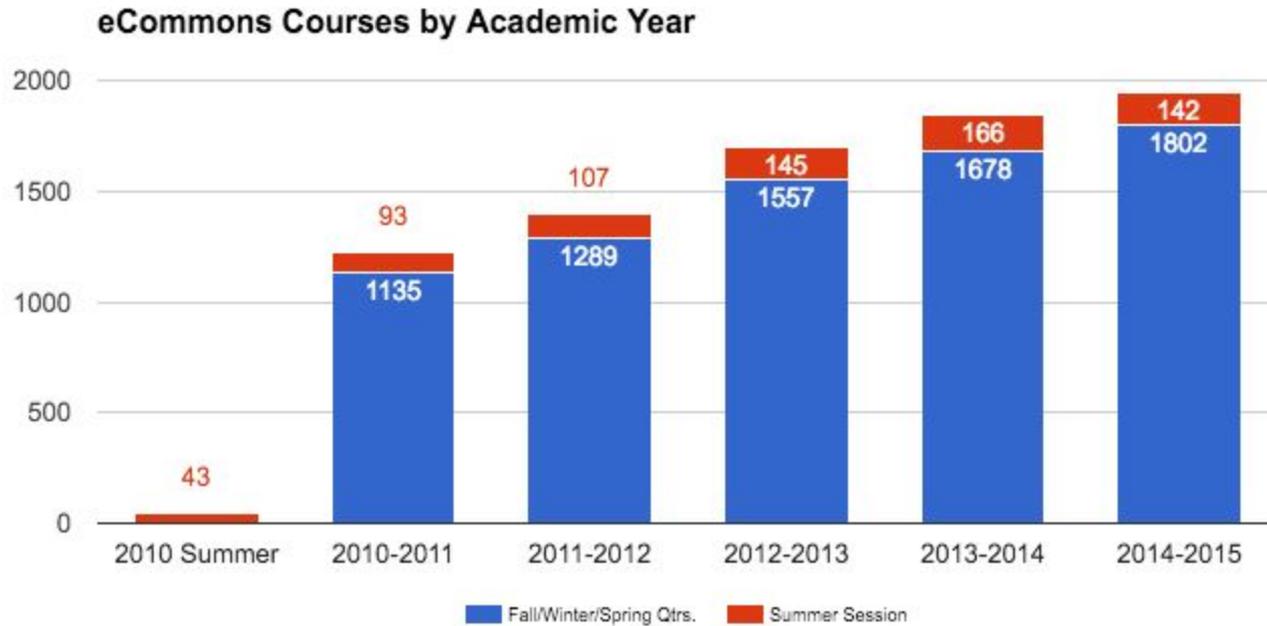
... Consequent downside risk that those revenue-generating services will be increasingly provided by third-parties

# In Summary - Drivers

Capabilities of our systems and the evolving tool set in our learning environments, integrated across channels and informed by analysis of data, will lead to improvements in the student experience and provide the UC with valuable insights.

# Key Performance Indicators

# eCommons: Sakai



# Possible Move from Sakai to Canvas

Pilot of Canvas at UCSC

Need for RFP vs. Sole Source Justification

- Internet 2
- UC wide agreement - Tom T.

Political decision - movement

UCSC UNEX to deploy Canvas by fall

# Online Course Evals

Moving from Sakai to ???

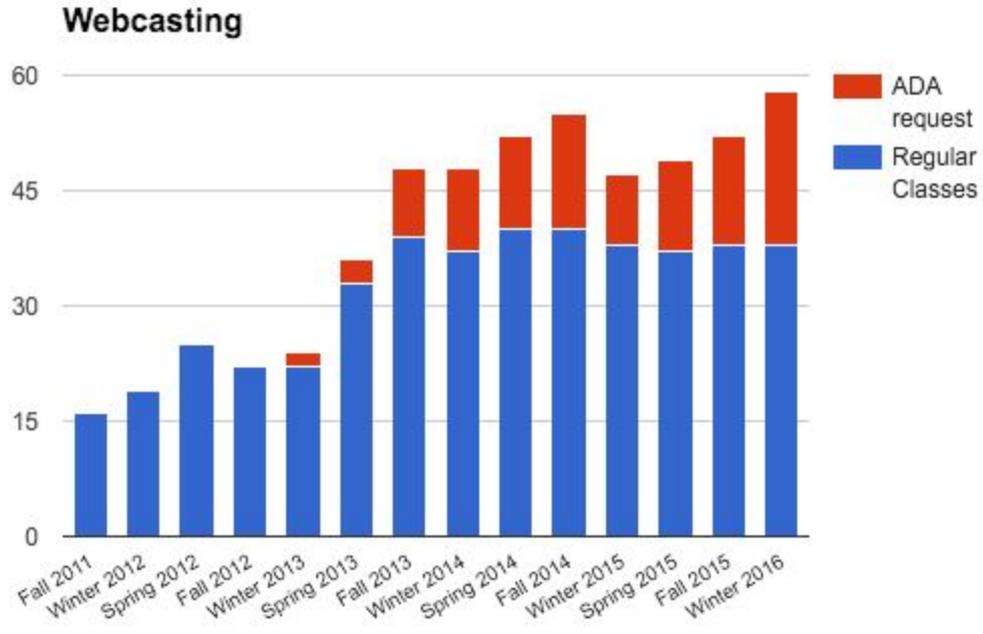
A few of the current contenders:

- Blue
- Course-evals
- EvaluationKit and
- WhatDoYouThink (by CollegeNet makers of Schedule 25)

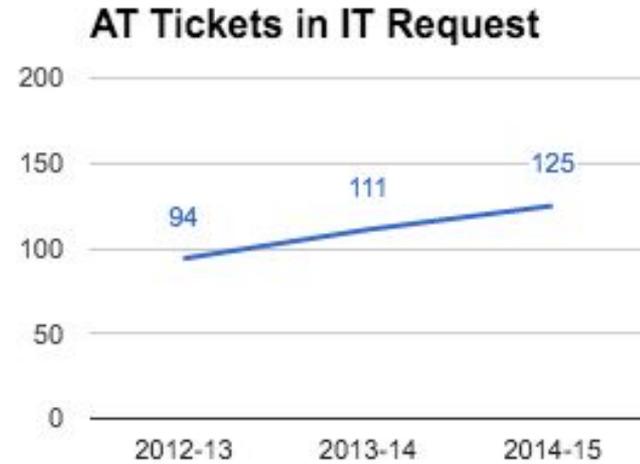
Committee on Teaching to decide on policy (incentives, degree of centralization)

Governance group to advise on config and tool selection.

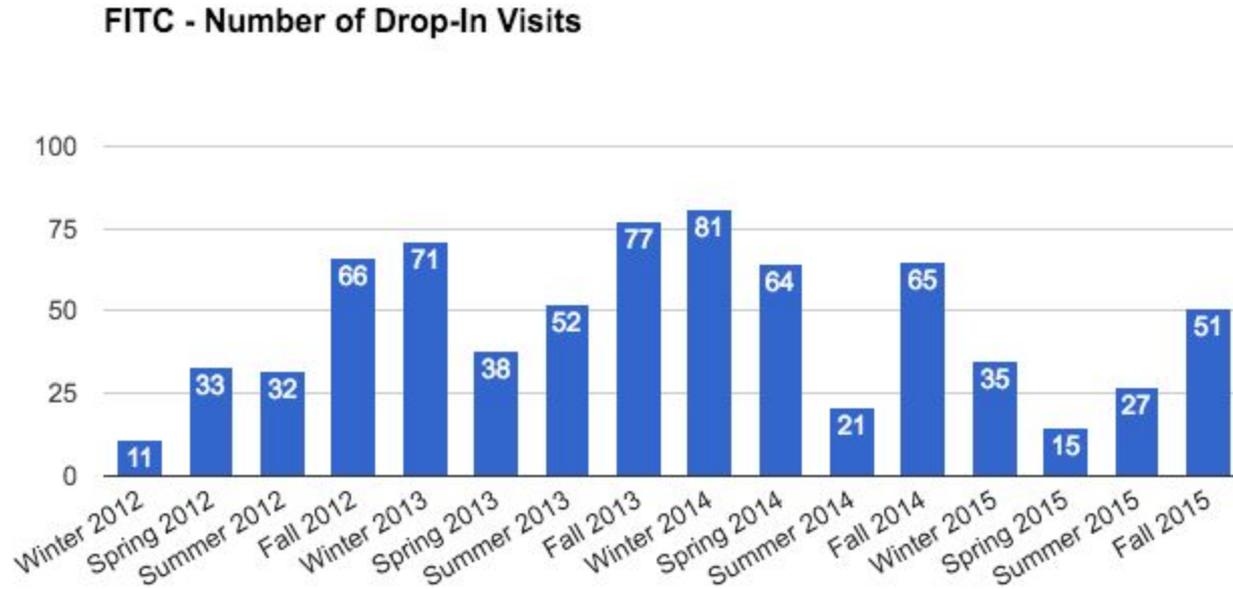
# Webcasting



# Accessibility



# Faculty Instructional Technology Center



# Current Projects

Public Computing / Classrooms & Labs - Consolidating Management

Virtual Lab - still hoped for but to date unfunded

Larger classrooms / larger 50 seat lab (pair computing)

A number of projects in Library IT space

Moving from point to point to ??? (Zoom?)

UCSC UNEX moving to a new location in Silicon Valley - Implications for DE

# Looking Forward

UCI-type Cloud Computing website

Hope to use OPT to replace a finicky iClicker solution

LMS migration

New EVC - December, 2016

New CIO - April, 2017

Continued Budget Cuts likely for UCSC