

ETLG Monthly Meeting

March 2, 2015

In Attendance:

Jenn Stringer	UCB*
David Levin	UCD*
Paul Verwey	UCD*
Shohreh Bozorgmehri	UCI*
Todd Van Zandt	UCM*
Israel Fletes	UCR
Larry Loehner	UCLA*
Rose Rocchio	UCLA*
George Michaels	UCSB*
Jim Phillips	UCSC*
Jeff Henry	UCSD*
Dan Suchy	UCSD*
Gail Persily	UCSF*
Mary-Ellen Kreher	UCOE*
Mike Wood	UCOE*
Matt Woods	UCI*
Gabe Youtsey	ITLC

* = Present

Minutes

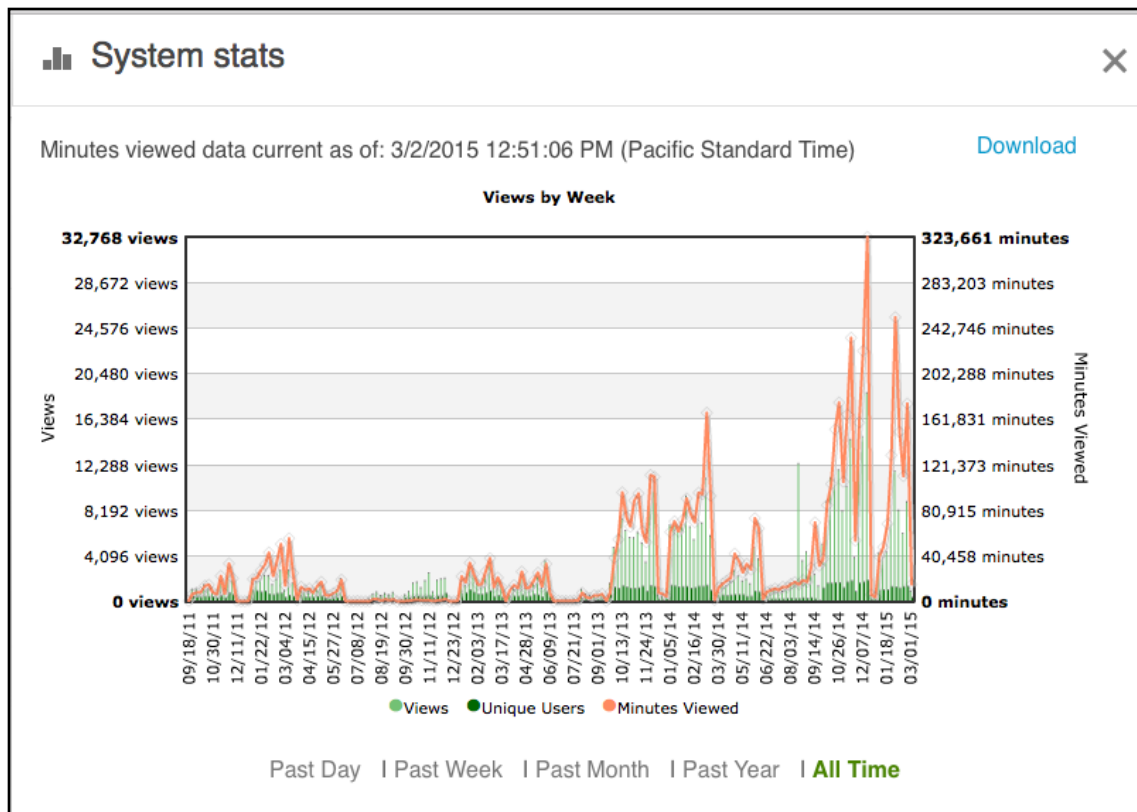
- Roll call at 1:05 PM (George Michaels) - 5 minutes
- Review of Minutes from February 2 Meeting - None!
- Update on Recommendations to ITLC Re Unizin - George, Jenn, Rose, Mary-Ellen
 - George presented overview and then comments from the floor. Jenn reaction to how it went over in the room. Certainly different levels of engagement. Tough audience to read sometimes. They seemed very engaged and asked good questions. Not only about online only courses, but also much broader due to the high level of blended courses. Rose, some interesting things Larry Conrad mistaken idea that Unizin will take the pain out of CMS conversions. At some point there are going to be migrations, even if it is from one content repository to another for example. At some point technology will change enough that something will have to be migrated. Still have to weigh the idea of sending the money we might spend on Unizin and just invest it in a systemwide initiative. Mary-Ellen on Jim's comments and questions about the mini-Hub and the fuller vision of the Hub, and the role that that might play as a starting point. UCOP Decision Support System which is a systemwide system of data about students that already exists. With the Hub we would need to get all of the Registrar's systems working in one space. Jen, the key here is to not put all of our eggs in one basket, and that is what is incorporated the recommendations. Rose and Jenn, Unizin seemed to engage more earnestly in conversions with

- repository vendors after our meeting with them. That is a hopeful sign that we can have some influence on them. Unizin about the sharing and conduits between content repositories, learning management systems, and analytics repositories. Jen discussions with UT about what they are trying to do with the data from Canvas, just with learning analytics data and processing through Civitas. Trying to get a sense of where they can get with the data from Canvas and from Civitas.
- Lots of good questions. Decided to take a sub-set of folks to decide how to move forward. Decided that they need to go back to campuses to confer with the Librarians, Provosts for Undergraduate Instruction for the academic side. UCI CIO came back and started a conversation with the Vice Provost for Teaching and Learning. So at Irvine there was some movement. UCB already has buy-in from their VC for Undergraduate Instruction. Don't need buy in from all of the campuses that are interested in becoming campus level members. David was in conversation in realtime with his Librarian and CIO during the meeting. Not clear that ITLC is sure how they want to move forward from here. Chuck at Riverside is already working on some elements of analytics. Jen, there is a difference between endorsing something and making a binding commitment. Jim Davis and Jenn had a very good conversation after the meeting, and Jim asked what he could do to help the ETLG help the ITLC move forward. Perhaps we need a small sub group of reps of ETLG and ITLC working together on this. Jim also suggested that approach to keep the conversation going. Several members thought this sounded like a good approach. Rose, the Analytics Taskforce on the way, but it would be good to get some representation from ITLC and be able to draw on other expertise that they have available to them. This is much bigger than learning analytics. Jenn, thinks that there are bigger issues to deal with than just the analytics piece. Dan, almost easier to limit it to just learning analytics, but would miss out on useful business intelligence data that feeds into this. Mary-Ellen, from Provost Doerr's perspective, not entirely clear how invested she is in what all of this has to do with her charge from the President and the Governor. Discussion about the whole process wherein ITLC ended up funding the membership in IMS Global. The 1,000,000 investment gets a seat at the table, a limited Canvas pilot, and negotiated rates on Canvas and potentially other services. Mary-Ellen willing to talk to Provost Doerr about the possibilities. recognizing that she is under pressure to focus on online courses. How much does her mandate interest the interests of the campuses? Part of the issue is that we have no idea how long it will take to see a return on the investment, if we do. How does OP engage in encouraging campuses to collaborate on pilot programs that address these issues? After all, there are three approaches involved in the recommendations. We are not really leveraging our IMS Global membership to the fullest extent that we could because of highly variable participation. We need some coordination and staffing to manage across the campuses. Maybe, commit a 1/2 FTE from each campus to really working on the IMS Global standards and bring tool to fruition on our campuses or systemwide. Great that we are all looking at the broader issues systemwide, but in every area, it takes investment individually and collectively coordinated. Can the academic side come to some understanding about what student success looks like. What is Tom's relationship with Provost Doerr? How helpful would it be for him to be included in Mary-Ellen's conversation? Tom and Mary-Ellen do communicate regularly, and Tom is an Ex-Officio member of the ILTI Steering Committee. UCB and UCSD will have conversation with the Provost for Undergraduate Instruction at Wisconsin, to get his take on how helpful he thinks the membership in Unizin actually will be. Jim Davis tried to have a summit of ITLC, ETLG and Undergraduate Instruction folks. All of the ILTI business goes through the EVC's when they meet. Example from Mary-Ellen about who to send Hub funding to on each campus for accountability purposes. Mary-Ellen, let me know what your top bullet points would be. Question about the scope of Provost Doerr's portfolio, which actually is all Academic Affairs, and not just ILTI or UCOE. All of this is extra effort above and beyond what we are doing on our own campuses. George.

- UCOE/ILTI Update - Mary-Ellen Kreher
 - Update to ITLC last week. ILTI RFP 3 Window 2 closes tonight at 5:00. Not sure how many are coming in at this point. 15 project approved in the last round. Surveys went out for the Fall courses from students. Hub moving forward. Almost have the technical design team fully populated. Moving the design team forward, and forming an advisory board including CIOs and Registrars. Taking longer than hoped. Had wanted to have design done by April, but that probably won't be done until end of June. Also some campus priorities will dictate light participation by different campuses, so development will probably be phased and staggered.
 - Jeff question - Are you getting pretty good cooperation from the Registrars? Some are reluctant because for their own SIS projects already under way. The Registrar's role is more advisory, and so probably a lower time commitment. In part took longer to invite everyone and then followup with them. Letter from the Steering Committee not out till February.
- Analytics Task Force Update - Rose Rocchio/Jim Phillips
 - Jim updating the agenda for the next meeting which will be the end of this week. Rose has posted a lot of material. Steve Miley will do a demo of what he did for GauchoSpace at UCSB. Rose, wanted to propose a series of potential pilots to the group, including some early Caliper work. Caliper Learning Profiles (the standards for the sensors that can be leveraged to pull data), can be coordinated with assessment tools within CMS's. That will be published as a first version of the standard in May. One pilot based on taking data from three different repositories to see how hard it is to abstract and get sensible information from. Intellify, Acrobat, and possible the Blackboard repository. Another idea would be to try to get data from a third party, like Piazza, as an additional pool. Will be working with test data, and not actual student data for the pilots. Perhaps do a UCCSC presentation on the early information from the pilots. This will all be on the agenda on Friday. Oliver Heyer on Parios Analytics. Jen - are there side conversations between campuses beyond the initial meeting? No, just the chairs of the task force have been coordinating.
- Discussion about Accessibility/Transcription Services - George
 - Mary-Ellen, question about this summer Section 508 Law will mandate all video and multimedia be captioned and described. So in addition to the transcription, you will also have to have a verbal description of what is going on in the video, either as the audio program or the video program. Good to discuss strategies for how to do that. Will it require there sets of files. Berkeley is much further along on this because of discussions with the DOJ. They are pretty serious about trying to understand this space and where they should fall on the spectrum of holding people accountable. Part of the lawsuit is to try to figure out what is reasonable. University Counsel has also put out a white paper. UCSD has also gotten the word on showing movement in this space. UCSD now 2/3-1/3 publicly accessible. Larry - Not only publicly available.
- Campus Update - UCSB - George Michaels
 - Ran out of time for live campus update. Update only provided in the minutes.
 - Classroom Technology: After a heroic installation effort and substantial partnering with the EVC's office, Collaborate (L&S student tech fee program), Facilities Management and the Registrar's Office, we were finally able to realize our goal of 100% technology deployment in all 96 General Assignment classrooms. All rooms now use the same Extron control system, and have installed computers with data and video projection. We were able to complete the installations in time for the beginning of Fall quarter. We are now working on a master replacement schedule for key components and the annualized budget to continue with that upkeep. Unfortunately, starting in Spring quarter, our GA classroom inventory will be down to 94. We are losing one space to office for displaced graduate students due to new building construction. The other is going over to departmentally controlled instructional space to build a

new modular, collaborative learning space for the Molecular, Cellular and Developmental Biology department. That is part of a Howard Hughes Medical Foundation grant.

- **Lecture Capture:** For the past year we have provided a campus wide lecture capture/podcasting service (after two years of piloting), based on Panopto. The system has been locally branded GauchoCast. The system is hosted locally, rather than on their cloud service. The system has ended up being sort of a Swiss Army knife solution for us. Lecture capture is available in all GA rooms, and consists of screen capture, Powerpoint/Keynote ingestion, and lecture audio. Faculty members engaged in online courses or the flipped lecture method use the same recording system to develop and deliver podcasts. We have also used the system to live stream lectures of overflow, adding a camera at the back of the room for those instances. Since last spring we have also been using this system to provide online video reserves for title that are in the ID video library. The system is particularly nice in that it requires no additional hardware for recording as the recorder is a software only application, with a fully automated production workflow on the server end. As the attached graph shows, viewership is quite high and obviously peaks right before mid-terms and finals.



- **Rate & Recharge:** In January we submitted an omnibus rate & recharge package to the EVC for his endorsement and forwarding to Budget and Planning. We are hopeful that this package will be approved with only minor adjustments to help address a significant deficit that has grown in that area since the budget cuts.
- **Budget Supplement Request:** I am in the process of putting together a request to the EVC for a permanent budget supplement. The purpose of this supplement will primarily be for increasing staffing in the areas of instructional design, pedagogical consulting, database management, end user desktop support for the department, an additional Public Events Manager, supplementary

administrative staff, and an increase in our General Assistance (Sub-2) budget to meet the added costs for student labor with the recent and impending increases in the minimum wage.

- Online Course Evaluation Pilot: Our online course evaluation pilot is continuing for another year. Academic Senate reaction to the Ad Hoc Committee on Course Evaluation's report filed in December 2013, only received in November 2014, was mixed, but largely negative. Most of the negative comments were related to fears of reduced response rates and attendant impacts on the ratings. We have been working on a response to that reaction to try to be able to move forward to production mode, on a departmentally voluntary basis, in Fall 2015.
 - Summer Online Courses: This program has been very successful over the past four years. This coming summer we will have 12 fully online courses being offered. Five of those courses will be new, and the rest will be being offered for their second, third or fourth time. A new call for proposals for courses to be offered in summer 2016 is going out the week of April 7.
 - Faculty Forum: Envisioning the Future of Teaching and Learning at UCSB: This year's Faculty Forum will draw on the expertise of a panel of ten Outstanding Teaching Award recipients to lead discussions on the ways in which they envision teaching and learning to be evolving on campus in the near and far terms. The event will be held in the Corwin Pavilion on April 29 from 2-5PM. The entire sessions will be recorded and made available on GauchoCast.
 - Faculty Institute on Teaching with Technology (FITT): After a four year hiatus, we will be bringing FITT back in early fall quarter 2015. Rather than trying to target a three day period between quarters, this time we will see how a weekend format works in terms of attendance.
- Adjourned 2:39 PM